

eChemExpo Suppliers Summit

Initially launched October 5, 2000 with



October 5 2000 kick off in Kingsport



Fred Buehler
Director of e-business

Eddie Page
eMRO Manager

David Seals
KeyNote

Bruce Lyttle
Moderator

7:30-8:00 AM Continental breakfast

8:00-9:15 AM "Current and Future Direction of eprocurement, eBusiness and eCommerce at Eastman Chemical Company"

Opening Remarks: Roger Mowen, VP of Customer First & CIO followed by Fred Buehler, Eastman's Director of eBusiness & Eddie Page, Eastman's eMRO Manager

Fred Buehler: "Putting the 'E' in Eastman". Buehler describes the case for change; what e-Business is at Eastman and what it is not; and key elements of the Eastman strategy.

Eddie Page: The indirect Materials Procurement organization at Eastman recognized several years ago that electronic commerce and specifically eProcurement was a way to reduce cycle times, costs and inventory, eliminate handoffs, and free up procurement resources to work on more strategic activities. Page's presentation will provide the background behind Eastman's implementation of an eProcurement solution as well as the strategy that is in place to maximize the benefits of this technology in the future.

9:15-10:00 AM KEYNOTE: "(R)eConnecting with your Customers...

How Suppliers can take advantage of the eProcurement revolution"

David Seals, Director of Supplier Adoption, Commerce One
Up to this time, eProcurement has been focusing on buyers. Now, with the advent of independent trading exchanges and electronic marketplaces, the focus is quickly

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turning to the suppliers. Seals pinpoints how suppliers can benefit or fail as a result of this explosive growth in eProcurement and eCommerce within the chemical process industry



11:00 - 11:45 AM Strategic Sourcing Workshop, by FreeMarkets

**1:00 - 1:45 PM Eastman's Dynamic Marketplace- An Eastman / MOAI
Success Story, by MOAI Technologies**